WE'RE HERE in Corvallis because of Oregon State University."

This was the right-to-the-point explanation of why Benton County is the headquarters site of the largest completely integrated engineering and planning organization in the Pacific Northwest and one which ranked 59th in 1968 on Engineering News-Record's list of the top 500 design firms with an annual gross billing in the $5-$7.5 million classification.

Cornell, Howland, Hayes & Merryfield is the firm, officially known throughout the world of major construction by the intriguing name of CH2M, Inc.

James C. Howland, ’38, general manager of CH2M and a native of Oregon City, relaxed briefly in his Corvallis office only two short blocks from the campus and explained further.

“There are many advantages to Corvallis as far as we’re concerned,” he said. “There is the intellectual climate in a university town which is very attractive to professional people. This encourages the exchange of ideas. There is the library, which is very important to us. Courses are available for our people. Also, many excellent young people are graduated who may be interested in joining a firm such as ours.”

In some ways, CH2M is unique. But in this matter of location, it is part of the trend of today and tomorrow, a trend that is now evident in Corvallis.

From the time of the early years of the industrial revolution until very recent times, the industrial plant and its related service firms usually have been located many miles from the ivy covered campus—many miles geographically and in other respects.

Modern industry comes to the campus

The pre-transistor alumnus is startled by the appearance of some campus areas today. Practically adjacent to major campuses one can see complexes of the most modern industry in the world. And the location is not by chance. Strange buildings dot the campus itself. These are for research. Some of this research has a direct tie to the university’s personnel and academic structure. Some of it is entirely independent.

Yet, it is all there only because a university is there. There is an unchartable intellectual linking and it has aided this country put its vast new knowledge into production.

CH2M is such a story.

But for many, the real story of CH2M is one of close college friends getting together later to form a company, and a block-buster success, at that. Furthermore, not only did these friends set up headquarters a few blocks from the campus, but they were joined by dozens of other alumni.

Howland, Holly A. Cornell, who attended high school in Portland, and Thomas B. Hayes, Pendleton, all are Class of ’38 and were close friends. Fred Merryfield, a native of England, is Class of ’23 and was a professor of civil engineering at OSU when the other three were engineering students.

Graduate study in the East

All three continued for master’s degrees; Cornell’s study was structural engineering at Yale. Hayes and Howland both attended Massachusetts Institute of Technology where Hayes earned his advanced degree in electrical engineering and Howland in civil engineering.

World War II had struck the country by this time and they went into the service. All the while, however, they kept in contact with each other and with Professor Merryfield.

Cornell was the first out of the service and in 1945 stopped by for a supposedly brief visit in Corvallis. He found Professor Merryfield doing some consulting as well as teaching. He was involved in a big project, too big to handle by himself. The Oregon State Sanitary Authority had ordered a cleanup of pollution in the Willamette River Valley. Cornell set up a drafting board in his bedroom to help his professor.

The engineering team worked well and it was decided that Hayes and Howland would join when they completed their service obligations in 1946. So, CH2M was born.

In early 1946, they formed the professional partnership and opened offices (two rooms) in the Smith Building in downtown Corvallis. By August, they needed more space and moved to the Rennie Building. This was a major move. The new quarters had 1,519 square feet, and the foursome spent $1,126 in time and materials fixing up the space.

A recent count showed 303 full-time and 35 part-time employees with the corporation. Of these, 196
are in Corvallis and the others at branch offices in Portland, Seattle, and Boise.

The catchy nickname—C for Cornell, H2 for Hayes and Howland, and M for Merryfield—was not part of the quiet beginning. In fact, the source of the name, which would make a Madison Avenue agency proud, is not firmly established. It first appeared and was adopted in 1950. Some credit the idea to the late Hugh Curran, chief engineer for the Eugene Water and Electric Board, who became impatient with the long series of names. Others say partner Archie Rice came up with it while playing the water-dog—H20K9—game.

Second office opened at Boise

The history of CH2M, even as highlighted by a few dates, is an amazing picture of success.

By 1949, the 200th project had been completed. The following year, the firm moved to its own building at 1600 Western Avenue, Corvallis, and offices were opened at Boise, Idaho.

In 1953, the 500th project was completed. They made studies on a Eugene pumping station that led to the invention of a variable speed pump motor controls by Hayes and Carl Ryden, '49. Later, this was successfully marketed.

In 1959, the 2,000th project had been completed, and a year later the Seattle office was opened.

In 1964, offices were opened in Portland, and urban and regional planning were added to the services.

The staff passed the 250 mark in 1967 and that year CH2M received the international grand award for engineering excellence from Consulting Engineers Council of the United States for the Lake Tahoe, Calif., water reclamation plant. A new wing was added to the Corvallis offices, making a total of 30,000 feet.

This year, there has been more office and staff growth and the firm is approaching the 6,000th project.

Many laymen are confused as to just what CH2M does.

Consulting Engineer, a leading professional magazine, described the CH2M offering as: “A complete engineering service in the civil, electrical, mechanical, and chemical fields, and a comprehensive planning service including urban and regional planning, economic investigations, and resource studies.”

In simpler terms, CH2M provides the complex, vital engineering study necessary for major projects of industry and governments.

These can be fascinatingly varied and located throughout the world.

There was Tahoe and there were the filter plants at Hanford, Wash., for the U.S. Atomic Energy Commission, and the relocation of Northern Pacific and...
Union Pacific railroads because of Snake River dams. The Port of Portland called for a comparison of sites for industrial development and participation in a comprehensive plan.

**Help after the Alaskan earthquake**

There have been nearly 6,000 more, including one that began with the Good Friday Earthquake in Alaska in 1964. Valdez, a community of 1,500 population, was almost totally destroyed. Twenty-nine persons died. A decision was made to move the whole town four miles from the original, earthquake-prone site. The U.S. Corps of Engineers called on CH2M, which had worked on the relocation of Boardman in Eastern Oregon to make way for the John Day Reservoir and had previous experience in Alaska.

People are the key at CH2M.

"We want the individual to be able to grow here," Howland emphasized.

This is possible not only in the variety of projects, but also in the structure of the organization. It is designed with a broad, flexible base to keep new ideas flowing.

It is misleading to consider the firm a four-man organization, even at the top. In 1948, Archie Rice, '41, and Ralph Roderick from Kansas State were made partners and there were others along the way. E. C. Reynolds, Jr., '47, became a partner in 1960 and Bob Adams, '48, and Wayne Phillips, and Sid Lasswell, both '49, the following year. In 1962, Fred Harem, '50, and Bill Watters, '51, were named partners.

"We consider the team approach very important . . . to have a variety of people adding their thinking to a project," Howland said.

In 1966, as the staff passed the 200 mark, CH2M became a corporation, adding 15 stockholders from within the organization. The board is changed annually, mainly to keep the ideas flowing and the policy flexible.

**Required retirement for board members**

For all of this infusion of young brain power, on the surface CH2M appears to be a company that will gracefully mellow and age with its four founding OSU alumni.

This will not happen under strict limitations under which they have placed themselves and the firm. At age 65, all board members must sell their stock and retire from the board. The controls must be turned over to younger men.

"We have seen companies," Howland explained, "which were outstanding as long as the top men were at their peak. But these top men did not want to let go. The company faded when these men lost their drive and imagination. We decided very early that this would not happen to us."

The policy does not mean that these men stop work. Far from it. They can continue to make excep-
tional contributions and will be encouraged to work along lines of their special interests indefinitely. It simply means they will have nothing to say concerning policy.

Aside from keeping younger thinking in control, the policy has helped attract some excellent new men who like to know that eventually there may be some room at the top.

"You key your operation to people with an idea," Howland said in elaborating on the tie with Oregon State. "A company such as ours is people, brain power. Many people with this brain power, innovative people, like to live in a major university community. It's important to them personally and professionally."

He recalled that the strong relationship with OSU came about naturally.

"If you build for strength," he declared, "look where it is, that's OSU. We still look to OSU for strength. It has a great school of engineering, a great engineering faculty. And don't overlook the other members of the faculty. We have benefited from the entire university, I'm sure, and not only with engineers. For example, we need topflight secretaries. We are able to get them from the secretarial science program at the university."

But CH2M offers no pleasing music to the sentimental alum who would like to rest securely in the thought that one's own alma mater, if not the only one, certainly was by far the best.

**Want more than OSU grads**

The four founders make it clear. If CH2M was all OSU, it would be a pale, weak organization compared to its present stature. The main, home-grown ingredient is a superb substance on which to build a company. When it completely dominates, however, without international seasoning and strong staples from other states, it will not remain among the leaders in this fast-moving age.

The thinking is similar to that expressed by university officials concerned that Oregon universities may soon be limited to only Oregon high school graduates, with a very few exceptions. This inbreeding does not produce the people sought by today's technological industry.

"Only one idea!" Merryfield, an eloquent professor never known to mince words, snorted. "The outfit that represents only one background and encourages this approach reminds me of Gertrude Stein's quote of the '30s: 'We're good because we're good because we're good' and so on. They can always reassure each other that they're great.

"In our case, for example, we wanted some of that Midwestern strength here, and we have it. They add tremendous ability to our firm, as do those from other Western schools and elsewhere. And we've all felt extremely fortunate to have the engineers we have from throughout the world. They've done more than help us become international, they've brought international thinking to us. These men are a great help to each other."

Howland noted that a number of engineers had "dual" alma maters, i.e., they had a bachelor's degree from one school and a master's from another.

Exchange of ideas and study programs are encouraged at CH2M. For example, there are the noon
"brown bag" sessions at which one engineer will make a presentation on an engineering problem. This not only assists the engineers in keeping pace with new knowledge and different ideas, it helps them verbalize their thinking.

Merryfield likes these sessions. "The young can tell the old some of the new things. The old can tell the young how to put the hardware together. It helps keep them both afloat," he grinned.

Alumni find their way back

Some of the OSU alumni figured all along they would find a job to their liking in the Pacific Northwest. Others thought and hoped they were on a one-way trip to faraway places when they picked up their engineering diploma.

Dr. Jim Adamek, '64, attended Stanford for his master's and Utah State for his doctorate, but was sure that somehow or other he was coming back to Oregon. A native of Powers in Southwestern Oregon where he and his brother had a logging operation, Adamed didn't require much convincing that he should join CH2M.

His main work has been on the economic aspects of waste water, which frequently requires long-range planning.

"This ties in very well with industrial land use," he said, "although most of the work so far has been related to municipalities. I like it. I'm in a particular area, but not overly specialized. I've been on about 60 jobs thus far."

Rick Reid, '62, a mechanical engineer, is a native of Corvallis. After two years in the Army and a master's degree, Reid and his wife, the former Caroline Edwards, '65, of Roseburg, headed for San Francisco and a major oil company job.

"A year was enough," Reid said. "We wanted to get back... I feel we all owe a great deal to the university. It's an excellent program."

Bill Toole, '56, a former Beaver basketball star, is an electrical engineer. At first, he did not think a firm such as CH2M, which deals mostly in civil engineering projects, would have need for his services, and he was eager to leave quiet Corvallis behind and see other places. By the time he returned to Corvallis in 1952 to join CH2M, Toole was another Oregon Stater who had seen considerable country and elected to return to the Northwest.

In half-a-dozen years with the General Electric sales training program, the ex-Klamath Falls all-stater, worked in New York, Virginia, Massachusetts, Pennsylvania, and finally, two years in San Leandro, Calif. The California duty was about to be changed to a permanent assignment elsewhere when the Tooles, Bill and the former Connie Kinser, '57, figured they would try for the Northwest. An application with Professor Marvin Haith's OSU engineering placement service revealed that CH2M was looking for engineers to work with the electrical side of projects.

"After all the places I'd worked, such as Philadelphia," Toole said, "my most pleasant surprise in Corvallis probably was being able to go home for lunch. I guess I'd forgotten anybody could do that..."
"Being able to take courses at the university and working with the faculty is wonder'ul, as is the opportunity to go to the games and take part in other aspects of campus life."

Les Wierson, '58, has a dozen Oregon Staters in his staff of about 30 in Portland and they are able to attend many of the major campus functions. Wierson, who joined CH2M immediately after graduation and spent three years in the Corvallis office, said most of the Portlanders were able to combine the advantages of suburban living with city conveniences.

The Portland office does considerable work in assisting city and county planning. The former area manager of the Portland office is Lloyd E. Anderson, a University of Washington graduate. He resigned recently to accept an appointment to replace the late Portland City Commissioner William Bowes.

Flexibility to meet the needs of an industry, agency, or government anywhere has been a CH2M trademark and it is illustrated in the Seattle office, headed by James Poirot, '53.

Poirot pointed out that the Seattle staff has two strong economists who do national and international work such as some recent power studies in Thailand. Economic benefits from projects or industry have become an important type of study.

In Washington, there also is a demand for freeway and highway work. CH2M has a large group in this activity. A major bypass at Vancouver and another in King County were recent projects. Boeing also called on CH2M in the planning of its new 747 plant.

There is a permanent staff of 80 in Seattle, 10 of them Oregon Staters, including Poirot and Cornell. There are a number of engineers from the "Big Ten country" of Illinois, Michigan, Wisconsin, and other Midwestern states. This results in some interesting football discussions as well as an exchange of engineering ideas. There also are a number of engineers from foreign countries.

Cornell and Poirot opened the Seattle office in 1960. Poirot, originally from Roseburg, prior to graduation had been convinced by Merryfield he should be a member of the firm.

"It took about five years, but now CH2M is recognized in Seattle," Poirot said proudly. He and Mrs. Poirot (Raedea Reece, '53) have enjoyed it.

The big Seattle office is now seeking to add "some of those Corvallis advantages."

The main office is to be moved from downtown Seattle to the suburban community of Bellevue, east of Lake Washington, where most of the employees live. The human factor again was taken into consideration in CH2M planning.

Another Corvallis native with the firm is Bob Adams, '48. Adams is well-known to many alumni. He served on the Alumni Association board 1958-64 and was treasurer, 1959-63. In recent years he has been a member of the Benton County Planning Commission.

Like a number of others, Adams did not plan to remain in Benton County. He was at Yale University in a master's program when he was contacted by the ever-operative Merryfield personnel radar. Some friends were in the young firm and it seemed as if it might grow.

That was 1949.

"There were 12 or 15 in it then," he recalled. "We're bigger now than we thought we'd be then, I can tell you. We've had steady growth and we expect to continue to grow."

CH2MOSU is a formula for success.
We encouraged the four founders to go beyond CH2M in their reflections. Some of their comments are included below—Editor.

JAMES HOWLAND, '38, President and General Manager: “The most important element in any organization, commercial or otherwise, is the people. In the organization, the goals of the people and those of the organization should mesh. If this can be accomplished, you have a ‘go show.’ For this to happen, both the goals and the ‘tone’ of the operation must be right...”

“In our particular city and state, if we could wave a wand and do away with all man-made ugliness—the garish signs, shacks, junk piles, litter—we would have such an influx of high capability people that the progress would be phenomenal. . . .

“People with brain power search for pleasant environment. Except in nature, only brain power makes good things happen. Upgrade the environment and the full range of good things will happen because that is where the creative people will be.”

FRED MERRYFIELD, '23, Secretary of the Corporation and Staff Manager, Professor Emeritus, civil engineering, OSU: “If we could just ‘collapse’ the period between the time the young man leaves college and when he knows he’s an engineer. . . . Cut it from three to two years, say. Then, we would have accomplished something.

“I believe there is a real opportunity to do this sort of thing with programmed learning of various types, tapes and slides. . . . The sort of learning one would do by choice on his own, quietly in the office on a Sunday afternoon.

“Maybe these learning hardware people missed the best target with this type of teaching. Perhaps it would work better with older people than youngsters. . . . Now that I’m going to have a little time, I’m going to find out. . . .

“The engineers need not necessarily more humanities, but BETTER humanities. . . . And political scientists and the others need more engineering. . . . Many people are professionally competent and read a great deal, but they are fearful of other fields. This is silly. . . .

“In this world today we need to ask ourselves not just why are we doing it this way, but why are we doing it?”

T. BURKE HAYES, '38, Vice President and Director of Business Development: “A thought-provoking problem we engineers must face up to concerns where our economic growth is taking us and how fast we are getting there.

“During the past 25 years, growth has been based upon minimum dollar cost and the resultant wastes are threatening our very existence. . . . From now on, we must consider all of the relevant factors—the whole system.

“The Willamette Valley is a good case in point. Livability and economic growth factors must be considered simultaneously if we are to remain a completely healthy community. . . .

“We have to have a plan, and soon. . . . Environment is a badly overworked word these days. . . . I like to see it used in the broadest sense. . . . to include the money we make, the water we drink and the water we send down to the next fellow.

“We do have an area here we can logically look at and work with—the Willamette drainage basin. We must decide what it can do and what we want it to do. . . . Then we can bend our efforts to meet these needs.”

HOLLY CORNELL, '38, Vice President and Director of Advanced Planning: “For generations we’ve had the same idea of engineering—application of scientific knowledge for the use and benefit of mankind. Our definition of benefit once was almost entirely dollars. Now we have to include some other factors—environment and the welfare of people as well as economics. . . .

“There’s a new, heavy burden on the scientific community concerning the methods of evaluating. . . . We, the scientist and the economist, were getting very good. A concise system was developed. Cost benefits were arrived at with great precision and that was all we wanted. Much more is needed now.

“This, obviously, also places a great burden on the universities and the high schools. . . . I believe our young people are bringing in some of this needed new understanding. . . . They will make many mistakes, but they are capable of achieving the main goals. . . .

“I’m optimistic. I believe there are solutions to our big problems such as those involved with the population explosion. We can do the type of thing necessary for a happy satisfactory life. . . . Obviously, however, we should be planning...”
The first section of OSU's $2.2 million Radiation Center was constructed in 1964 and contains offices and research laboratories. The Center was completed in March 1966 with the addition of a $900,000 2½-story nuclear research reactor (not shown).

Some of the programs now underway at the Radiation Center include soil and nutrition studies, work in criminology, and a program to analyze samples of the moon returned to earth by the Apollo 11 astronauts.

Campus suburbia...it grows and grows

New major campus buildings and academic departments usually receive much publicity. As observed in the CH2M story, however, there are less known types of growth taking place at some universities that are surprising to many alumni who date back a decade or more. Some of the growth is directly associated with the university while other has an indirect tie. The following are some of the research and special program centers established at OSU since 1960. These are formally associated with OSU and their funding from federal agencies, foundations and other outside sources totals several million dollars annually. Projects for the government, industry and other sponsors are undertaken on contract. In subsequent Oregon Staters, other related centers and industries will be mentioned.

Air Resources Center

The Air Resources Center, established in September 1968, attempts to provide a solution to the problems of atmospheric pollution by bringing together qualified scientists in a number of fields.

The Center facilitates the development of programs for training of graduate students; training technicians; and short courses, seminars, and intensive postgraduate instruction offered as short-term institutes.

Major efforts are devoted to air pollution problems that are of major importance to the Pacific Northwest. Among these are air pollution problems resulting from field burning, and forest waste disposal.

Computer Center

The OSU Computer Center is a research center established in 1965 to centralize the computational facilities for the university. Principal functions of the Center include: providing computational services and associated consulting services and conducting research in the design and use of computers.

The computing facilities of the Center include: a Control Data 3300, an IBM 1620, a PDP-8, and ALWAC III-E, and an ATHENA.

About 30 faculty members associated with the Center are engaged in research and development activities in computer science and in use of computer systems.

Environmental Health Sciences Center

The Environmental Health Sciences Center was established in 1967 to investigate the problem of environmental quality and its effect on human welfare.

The Center brings together research workers, advisers, faculty affiliates, and teachers from many university departments with a wide variety of professional capabilities.

Specific areas of interest include utilization of solid waste products, chemical waste disposal, area planning, and environmental engineering and economic factors of environmental quality.

The Environmental Health Sciences Center is interested not only in research and public service, but in the training of qualified professional people in this field.
Radiation Center

The Radiation Center is a campus-wide research and training facility which accommodates programs involving the use of radioisotopes and radiation. Housed in the Center are major nuclear and radiation devices including a TRIGA-II research nuclear reactor and an AGN-201 training nuclear reactor.

Construction of the Radiation Center consisted of two phases. The first phase, construction of offices and laboratories, was completed in 1964. The second phase, construction of the research reactor, was completed in 1967.

Staff members of the Radiation Center receive joint appointments in the Center and the appropriate academic departments. Laboratories are available to all research workers and instruction programs on the campus requiring the use of such facilities.

Nuclear Science and Engineering Institute

This institute, established in 1966, functions as a coordination body on curricular matters at the graduate and undergraduate levels in nuclear science and engineering. It implements fellowship programs, graduate training programs, short-course programs, and seminar programs that are not managed by the individual departments and are interdisciplinary in nature.

Marine Science Center (Newport)

Marine research at OSU is aimed at describing the oceans off the coast of Oregon in as much detail as possible. Background information is used to intelligently exploit the resources the sea has to offer.

Off-campus activities in oceanography are centered at the Marine Science Center on the south shore of Yaquina Bay. The Center, opened in 1965, houses facilities for research and instruction in oceanography, marine biology, fisheries, pollution biology, engineering and marine biology.

Public education and extension programs in oceanography and marine resources management are offered at the Center and to a limited extent throughout Oregon. Each year, more than 175,000 persons visit the public aquarium-museum, attend conferences and seminars, participate in public lecture series or university credit courses, or view films and slide programs on marine science at the Center.

Sea Grant Institutional Program

In 1968 OSU was named one of the nation's first three sea grant centers. The program is supported by a grant from the National Science Foundation and by a matching state appropriation.

The program includes training, research, and advisory activities in the marine sciences and technology including marine biology, marine fisheries, aquaculture, seafood, processing, marine minerals, marine economics, ocean engineering, and oceanography at OSU; research in ocean law at the University of Oregon; and training in marine technology at Clatsop Community College.

The Marine Science Center at Newport is the coastal hub of the Sea Grant Program.

Genetics Institute

The Genetics Institute, established in 1963, serves to integrate the research activities in genetics carried on by personnel in the biological sciences departments of the university. The function of the institute is to strengthen genetics as a unifying discipline for biology, biochemistry, and biophysics.

An elected Genetics Board assists a director in the administration of the institute. The staff consists of about 33 geneticists from several departments in the Schools of Agriculture, Science, and Forestry.

Transportation Research Institute

The Transportation Research Institute, established in 1960, brings together the resources of the institution on transportation of agricultural and forest products, maintenance and operation problems in the trucking industry, traffic problems and other problems related to the transportation industry.

Nutrition Research Institute

The Nutrition Research Institute, established in 1965, recognizes that food needs and resources constitute a continuing problem of civilization.

The institute has as its broad objectives the stimulation and encouragement, facilitation and coordination of research efforts in the fields of nutrition. These objectives are served through the sponsorship of interdepartmental and institutional seminars, symposia and workshops, through coordination of nutrition course offerings, and through facilitating entry of qualified scientists and graduate students into nutrition research through their particular disciplines.

Water Resources Research Institute

The Water Resources Research Institute was established in 1960 to foster, encourage, and facilitate research and education related to all factors that affect the quality and quantity of water available for beneficial use.

The Schools of Agriculture, Engineering, and Forestry contribute to the administration of the Institute. Members include all personnel in higher learning in Oregon who are engaged in water resources research and training. The membership currently numbers about 180 persons in 20 different departments.