

Oregon Statesman

By Floyd J. McKay

Throughout its history, the *Oregon Statesman* has been a chronicler of Oregon politics. In its earliest years, the newspaper literally followed Oregon's seat of government as it moved from Oregon City to Salem in 1853, to Corvallis in 1855, and then to its final location in Salem later that year.

The *Statesman* was founded in 1851 by Samuel R. Thurston, Oregon's delegate to Congress, as a Democratic response to the Whig *Oregonian*, which began publication in 1850. Asahel Bush, Thurston's editor, assumed ownership of the paper when Thurston died in April 1851. Bush was leader of the Salem Clique, which dominated Democratic politics during the territorial and early statehood periods. In the style of the day, Bush was abusive and outspoken in criticizing rival editors and is given credit, together with *Oregonian* editor Thomas J. Dryer, for creating Oregon-style journalism, a virulent form of editorial rivalry.

When the approach of the Civil War split the Democratic Party, Bush sided with the Union. The split hurt the *Statesman's* standing as a political power, and Bush left the paper in 1863. The paper then had a series of owners and in 1867 was published as the *Daily Unionist*. In 1869, Samuel A. Clarke purchased the *Unionist* and in 1870 re-named it the *Oregon Statesman*. He sold the paper in 1872.

R.J. Hendricks, a Republican and an experienced newsman, bought the paper in 1884. He upgraded the *Statesman's* content and its equipment and ran the newspaper until 1929, when he sold it to Charles A. Sprague (with one-third ownership held by Sheldon Sackett). At the time, all state agencies and institutions were headquartered in Salem, and the city was surrounded by farmland. The climate was ideal for Sprague, who had published a newspaper in Ritzville, Washington, and had been a minority partner in the *Corvallis Gazette-Times*.

Sprague plunged into politics and quickly gained a reputation as a moderate Republican. Capitalizing on a split in the Democratic Party, he successfully ran for governor in 1938. While Sprague was in office, the *Statesman* was run by editor Ralph Curtis and business manager Wendell Wilmarth. Sprague returned to the paper after losing his bid for re-election in 1942 and set about making it more competitive with the afternoon *Capital-Journal*. In 1953, Salem's two newspapers agreed to share business and production facilities but to maintain separate news and editorial offices.

When Sprague died in 1969, his son Wallace operated the newspaper from his home in New York in an uneasy partnership with the *Capital-Journal*. In 1973, the owners of the two papers sold to Gannett, then the nation's largest newspaper chain, ending 122 years of local ownership in Salem. In 1980, the *Statesman* and the *Capital-Journal* merged and became a morning newspaper. Circulation of the *Statesman-Journal* at the end of 2018 was 27,859 on Mondays, Tuesdays, and Thursdays, 33,815 on Wednesdays, and 36,323 on Sundays.

Sources

McKay, Floyd J. *An Editor for Oregon: Charles A. Sprague and the Politics of Change*. Corvallis: Oregon State University Press, 1998.

Turnbull, George. *History of Oregon Newspapers*. Portland: Binfords & Mort, 1939.

The Oregon Encyclopedia

https://www.oregonencyclopedia.org/articles/oregon_statesman/